

Entrepreneurship Development Club Report (2023-24)

Entrepreneurship development Clubs are set up by the Department of Industries & Commerce, mainly with the objective of promoting entrepreneurial traits among students in schools and colleges. The Entrepreneurship Development Club at the College of Applied Science Ayalurwas started in the year 2021 and has been a hub of innovation, creativity, and business acumen, empowering students to become the entrepreneurs of the future. Since then club tries to build a culture of self-independence through entrepreneurship. ED Clubs provide a platform for realizing business opportunities by arranging industrial visits, business awareness classes, practical sessions on skill development training etc.

Objectives of ED Club

- To inculcate social virtues i.e., trustworthiness, integrity, hard work, discipline, honesty etc. as constituents of entrepreneurship.
- To sensitize students on the real economic and industrial development scenario of the state.
- To inculcate entrepreneurial culture in students
- To induct entrepreneurial spirit in the institutions.
- To change the mind set on the negative attitude prevailing in the state for taking up entrepreneurship as a career.
- To bring in successful entrepreneurs and students on a common platform.
- To motivate the members to venture into industrial activity.

Ms. Sujithra G, the coordinator of club conducted the initial meeting with the interested students who were keen to in becoming the member of the group. Henceforth the members of the group were finalized which comprised of 37 members for the year 2023-2024. The list of club members are listed below.

SL NO	NAME OF THE STUDENT	CLASS	MOBILE NUMBER	EMAIL ID
1	Nitheesh	Final Year B.Com	7736587673	nitheeshkalari@gmail.com
2	Sajith Kumar	Final Year B.Com	6238097290	sajithparambath60@gmail.com
3	Jayadev	Final Year B.Com	9496672458	
4	Samjad	Final Year B.Com	9207907024	kalathilsamjad123@gmail.com
5	Saran M	Final Year B.Com	6238463255	saranmohan580@gmail.com
6	Mibin	Final Year B.Com	7306295826	
7	Aiswarya B	Final Year B.Com	9809186665	aiswaryab811@gmail.com
8	Vismaya Raj	Final Year B.Com	7025662257	rajvismaya768@gmail.com
9	Krishnendu U	Final Year B.Com	9567839505	krishnenduu50@gmail.com
10	Athulya K M	Final Year B.Com	7736696143	athulyaathu33@gmail.com
11	Nibila M N	Final Year B.Com	9778772865	nibilamn@gmail.com
12	JuhiAkshitha R	Final Year B.Com	9562113603	juhiakshitha@gmail.com

13	Sreevinya K	Final Year B.Com	7560824516	sreevinyak75@gmail.com
14	Athira	Final Year B.Com	8590688865	athiraneethu400@gmail.com
15	Gokila G	Final Year B.Com	9656631285	gokigokila121pkd@gmail.com
16	Rimsiya M	Final Year B.Com	9846528279	rimsriksiya@gmail.com
17	Sreedhanya	Final Year B.Com	7510558438	sreedhanya2003@gmail.com
18	Shincy	Final Year B.Com	9539799430	shincyshisiya3@gmail.com
19	Syfa S	Final Year B.Com	9526641380	syfahussain@gmail.com
20	Neethu K B	Final Year B.Com	6282294166	neethukb6282@gmail.com
21	Aryamol K B	Final Year B.Com	7907663753	aryabhaskaran753@gmail.com
22	Reshma	Final Year B.Com	9995936264	reshmaravi935@gmail.com
23	DriswinAravind	Final Year B.Com	9562195710	
24	Rajeswari G	Second Year B.Com	8113997343	rajeswarirajuvdy@gmail.com
25	Remya K	Second Year B.Com	8137885300	remyakk49@gmail.com
26	Anjana M	Second Year B.Com	9946970722	Anjanam2730@gmail.com
27	Ajay K R	Second Year B.Com	9961856909	Ammua7754@gmail.com
28	Abhi Krishna S	Second Year B.Com	9249758644	abhikrishnan369@gmail.com
29	Ranjitha R	Second Year B.Com	8848409121	ranji8145@gmail.com
30	Midhun Kumar K	Second Year B.Com	7736082987	midhunkumar0456@gmail.com
31	Anand S	Second Year B.Com	7994655742	kunjandi@gmail.com
32	Prathul P	Second Year B.Com	9809140118	prathulappu@gmail.com
33	Sarathchandran S	Second Year B.Com	9605464746	ammu23appu@gmail.com
34	Surya S	Second Year B.Com	9037361134	suryasundaran633@gmail.com
35	Ameya Thomas	Second Year B.Com	7356211988	ameyathomas28@gmail.com
36	MOammedShafeek J	Second Year B.Com	9846221572	
37	Swathi Krishna S	Second Year B.Com	9562739396	

As part of the activities a career counseling seminar was conducted by ED club in association with NSS Unit on 1st of August 2023 at 10:00 AM at the seminar hall, CAS Ayalur. The program was inaugurated by DrAysha V, Principal CAS Ayalur. Sri Premlal, the company trainer, Bold Mind Foundation, Kottayam took the seminar. The session was highly informative and motivational. The speaker made sure the session was interactive by having discussions with the students directly. A lot of queries raised by the students were also answered by the speaker.

The session was very much beneficial to the students and the engagement with the speaker proved to be an excellent platform to make strong and intelligent decisions for their career.

A one day workshop on skill development was organized by ED club in association with NSS Unit for the natives of Adiperanda village on 21st October 2023. The program was inaugurated by the ward member Sri. Devadas. Sri Santhosh Arackkal, a motivational speaker and an entrepreneur by himself took the class. He introduced the natives the preparation of soap powder, multi-cleaning solution and disinfectant.

As an extension of the same program, the students of CAS Ayalur were provided with the same workshop on 11th November 2023 at the seminar hall. The resource person was Sri Santhosh Arackkal and the program was inaugurated by Dr. Aysha V, Principal CAS Ayalur. The workshop began with an inspirational talk by Sri Santhosh Arackkal where he demonstrated how to make multi cleaning lotion and various steps for making soap powder.

A program was conducted as part of FIBANOCCI celebration by the ED Club in association with Women's Cell, IEDC and Standard Club on 22nd November 2023 at the seminar hall CAS Ayalur. The program was inaugurated by the chief guest, Dr. Lakshmi Priya N, presided over by the honourable Principal CAS Ayalur Dr. Aysha V.



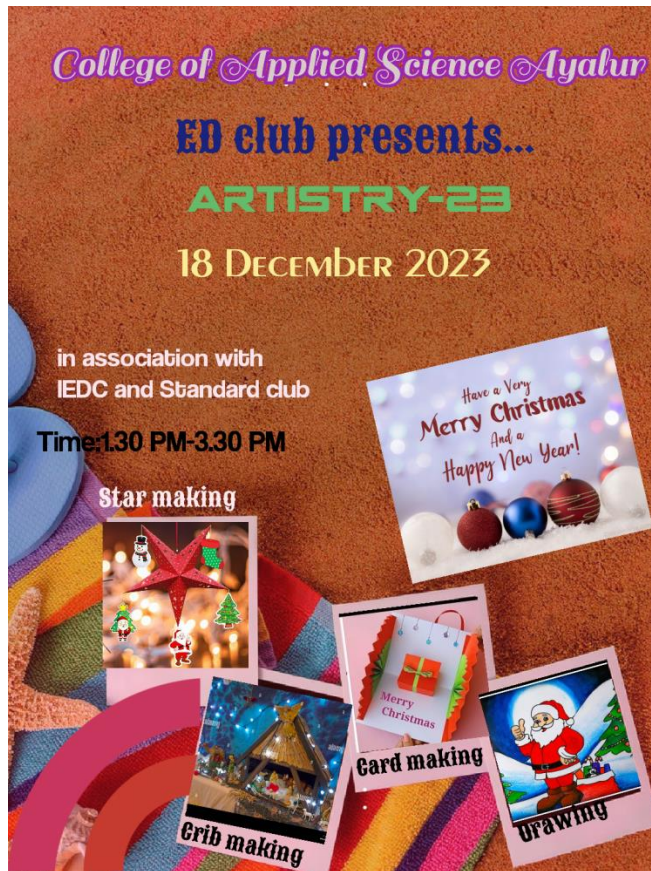
To help the students minimize their fear of interview and communication, ED Club and the department of Commerce in association with NSS unit organized a placement training program for all the students of the institution CAS Ayalur. The program was conducted on 16th November 2023 at CAS Ayalur campus.

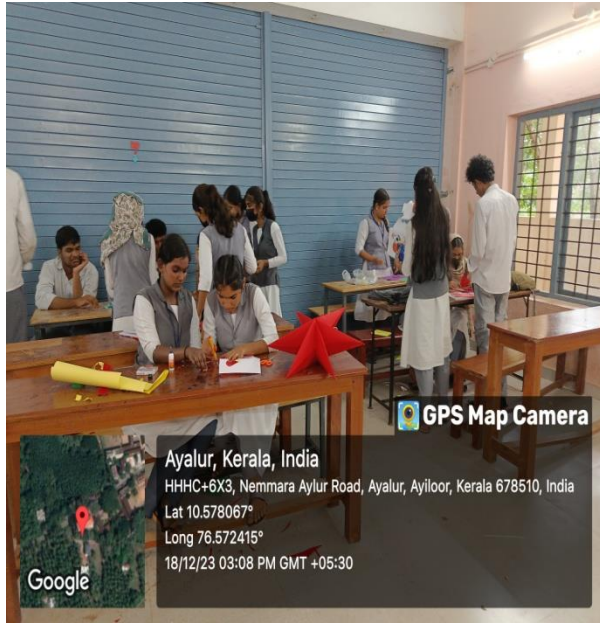
Sri Vignesh, Life Skill Trainer started the day by providing the tips on how to prepare a Curriculum vitae (CV) and contents that should be included while preparing the same. Following that the students were also provided with some dos and don'ts that should be followed while attending an interview. Subsequently the students were divided into groups and given topics for which they were asked to perform a demo group discussion. He had also provided the outdoor session which was very interactive and interesting.

ARTISTRY

To explore the entrepreneurial cultural skills, ED Club had organized competitions (ARTISTRY 2023) as part of Christmas celebration on 18th December 2023 which are listed below:

1. Christmas Card Making
2. Star Making
3. Christmas Crib Making
4. Pencil Drawing





The prizes of the above events were distributed during the Commerce Association Inauguration held on 21st December 2023.

On 3rd February 2024 as part of Industrial Visit, 30 ED Club members and three teachers visited two industries in KINFRA Integrated Industrial and Textile Park which are listed below

1. M/s Sanrea Healthcare Products Pvt Ltd.
2. M/s Kingston Auto Body Works Pvt Ltd.

We reached KINFRA by 10:30 AM and came across the various functions of the above listed industries. The concerned coordinator explained the step by step process of each functions carried out in the industries. The program was concluded by around 3 PM.



